ESTTA Tracking number: ESTTA1017473 Filing date: 11/21/2019

## IN THE UNITED STATES PATENT AND TRADEMARK OFFICE BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

| Applicants  | The Pasta Shoppe, Inc.   |
|---|--|
| Application Serial Number                         | 88439610   |
| Application Filing Date                           | 05/21/2019   |
| Mark  | GIOVANNA'S   |
| Date of Publication                               | 10/22/2019   |
| Potential Opposer's<br>Correspondence Information | Adam S. Baldridge Baker, Donelson, Bearman, Caldwell & Berkowitz, PC 165 Madison Avenue Suite 2000 Memphis, TN 38103 UNITED STATES abaldridge@bakerdonelson.com, nberkowitz@bakerdonelson.com 9015772102 |

## First 30 Day Request for Extension of Time to Oppose

Pursuant to 37 C.F.R. Section 2.102, Giovanni's Pizza, Inc., 715 Greenup Avenue, Ashland, KY 41101, UNITED STATES, a corporation organized under the laws of Kentucky, respectfully requests that it be granted a 30-day extension of time to file a notice of opposition against the above-identified mark.

The time within which to file a notice of opposition is set to expire on 11/21/2019. Giovanni's Pizza, Inc. respectfully requests that the time period within which to file an opposition be extended until 12/21/2019. Respectfully submitted,

/Adam S. Baldridge/ Adam S. Baldridge

abaldridge@bakerdonelson.com, nberkowitz@bakerdonelson.com 11/21/2019